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[Maybank Asset Management](#) (Thailand) (Maybank AM Thailand) has appointed Triphon Phumiwasana as the company's Bangkok-based CEO, effective June 2, according to a Kuala Lumpur-based company spokeswoman.

Triphon Phumiwasana, Maybank Asset Management (Thailand)

Triphon replaced Suchart Charoenwuttikhun, who was the company's acting CEO for the past two-and-a-half years, the spokeswoman says. The new appointment allowed Suchart to resume his role as Maybank AM Thailand's Bangkok-based head of operations, she says.

As CEO, Triphon is expected to drive the growth of Maybank AM Thailand and oversee its operations, the spokeswoman says.

He says Maybank AM Thailand has been searching for the right person to take the lead in the country over the past two years. "It is a very exciting time for both me and everyone at the company to move forward in a clear direction."

Nor' Azamin Salleh, Maybank Asset Management

He reports to Nor' Azamin Salleh, Kuala Lumpur-based CEO at Maybank Asset Management Group, who oversees the parent company's regional asset management businesses.

Triphon joined from Thailand's [Government Pension Fund](#) (GPF), where he was most recently the director of foreign investment and the external fund department, according to his LinkedIn [profile](#).

In that role, he was responsible for supervising US\$4 billion in assets, including the US\$400 million internally managed global equities portfolio with country and style overlay, according to the profile. He also led the development of a new global investment structure for GPF and dealt with daily investment issues for both domestic and global investments for the pension fund, it adds.

Triphon says his background in global investment, as well as Maybank AM's wide presence in Asia, would help the company to be in a "very good" position to craft a niche and capture the growth in global investment, which he describes as an area of high growth in the Thai asset management industry.

Maybank AM offers an array of fund management and private equity solutions for both conventional and Islamic assets in the key Asean markets of Malaysia, Singapore, Thailand and Indonesia.